

# Sponsoring Opportunities



In conjunction with:



December 8–11, 2020 | Munich  
[automatica-munich.com](http://automatica-munich.com)

**VDE**

**VDE** ITG



IFR  
International  
Federation of  
*Robotics*

# About

Audience 2018

180

from academia and  
business

Oral  
Presentations  
2018

78

Poster  
Presentations  
2018

34

## THE CONFERENCE IN A NUTSHELL

The 52nd International Symposium on Robotics ISR 2020 will again be held in Munich, Germany, from December 9-10, 2020. This international conference is jointly organized by the Mechanical Engineering Industry Association (VDMA) and the Information Technology Society (ITG) within VDE.

The international trade fair for automation and mechatronics automatica has again been chosen as conference platform. automatica expects more than 800 exhibitors and more than 45,000 visitors from December 08-11, 2020. As the fair will last longer than ISR 2020, there is the possibility and time for all conference participants to visit this interesting exhibition during and after the conference. In more than 100 presentations, ISR 2020 will give an insight to the latest state-of-the-art robot technology to participants from both industry and science.

A special IERA Session and the Presentations of the final nominees of the Joseph F. Engelberger Award and IERA Award highlight the conference's gala banquet.

# Conference Topics

- **Modeling, Planning and Control**  
(mechanisms and kinematics, calibration and identification, benchmarking / experimental practices, theoretical foundations)
- **Components & Technologies**  
(vision / tactile / auditory sensors, visual servoing and tracking, actuators and controllers, robot end-effectors / robot infrastructure)
- **Robotics in Production / Industrial Robots**  
(assembly, handling, painting, machining, processing, logistics etc., robot programming and languages, intelligent manufacturing systems, new applications, robots in the digital factory)
- **Robotics in Service / Mobile Robotics**  
(home & office robotics, SR for professional Services, rescue / surveillance / security / defence robotics, assistance / rehabilitation / medical robotics, educational and entertainment robotics, exploration / space / aerial / underwater robotics)
- **Robotics in New Markets & Applications**  
(food / pharmaceutical / biology robotics, micro / nano robotics cognitive robotics / learning and adaptive systems/network and ubiquitous robotics, biologically inspired robotics: humanoids / biomimetics / legged robots)
- **Human-robot-collaboration / Future of work**  
(standards / safety / profitability / ergonomics / socio-economics / industrial Engineering, Industrial papers related to applications and case studies are welcome, Safe human-robot-collaboration / cooperating robots)

# Platinum Sponsor

## WHY SHOULD YOU BECOME A PLATINUM SPONSOR

Being a Platinum sponsor at the ISR 2020 is a great opportunity for a company to be one of our main event partners. With promotion before, during and after the conference, the platinum sponsor will get their company in front of our attendees in a way that will leave a lasting memory.

## BENEFIT

- logo on all printed materials and presented in the foyer
- logo on the opening slides
- logo on the conference website with a link to your website
- 4 delegate places for the conference
- marketing material in delegate bag (1 item per sponsor)
- full page ad in printed program
- Sponsor of the Dinner Event (short welcome speech 5 min.)

## PRICE:

EUR 15.000 + VAT

## NO. OF PACKAGES:

1

## FREE TICKETS:

4

## PROMO ITEMS IN BAG:

1

## PROGRAM AD:

Full page

# Gold Sponsor

## WHY SHOULD YOU BECOME A GOLD SPONSOR

These packages are prime positions for a company looking to connect with attending scientists, researchers and members from industry.

## BENEFIT

- logo on all printed materials
- logo on the opening slides
- logo on the conference website with a link to your website
- 3 delegate place for the conference
- half page ad in printed program
- Sponsor of the lunch at the conference venue

## PRICE:

EUR 10.000 + VAT

## FREE TICKETS:

3

## PROMO ITEMS IN BAG:

0

## PROGRAM AD:

Half page

## ALSO AVAILABLE:

Logo on conference bag

EUR 2.000 + VAT

# Silver Sponsor

## WHY SHOULD YOU BECOME A SILVER SPONSOR

ISR 2020 is bringing together over 180 participants from academia and industrial, and Silver sponsors have an opportunity to be right there with them.

## BENEFIT

- logo on all printed materials
- logo on the opening slides
- quarter page ad in printed program
- 2 delegate place for the conference

## PRICE:

EUR 7.000 + VAT

## FREE TICKETS:

2

## PROMO ITEMS IN BAG:

0

## PROGRAM AD:

Quarter page

# Dinner Event Sponsor

## WHY SHOULD YOU BECOME A DINNER EVENT SPONSOR

The Dinner Event and Award Ceremony (Presentations of the final nominees of the Joseph F. Engelberger Award and IERA Award) of ISR is a special occasion in an atmospheric setting where your company will be right in first row. Dinner Buffet Sponsors get their presence on every buffet menu and buffet table for the whole evening.

## BENEFIT

- website badge
- logo on all printed materials
- Sponsor of the Dinner Event
- table tent on buffet and buffet menu/card

## PRICE:

EUR 5.000 + VAT

## NO. OF PACKAGES:

1

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

0

# Lanyard Sponsor

## WHY SHOULD YOU BECOME A LANYARD SPONSOR

The lanyard sponsor gets a unique opportunity to get their brand and logo exposed to all our attendees during and after the conference. With every attendee seeing your logo holding every name badge during the conference, the lanyard is one of the few pieces attendees will take with them.

## BENEFIT

- Lanyards with companies logo for badges (provided by sponsor)
- website badge
- marketing material in delegate bag (1 item per sponsor)

## PRICE:

EUR 3.000 + VAT

## NO. OF PACKAGES:

1

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

1



# Lunch Sponsor

## WHY SHOULD YOU BECOME A LUNCH SPONSOR

Lunch at ISR is a unique opportunity to promote your company. Lunch Sponsors get their presence on every lunch table for a day- With all of our attendees networking and sharing their experiences over lunch, your company will be right there in the middle of it all.

## BENEFIT

- table tent on lunch tables
- website badge

## PRICE:

EUR 2.000 + VAT

## NO. OF PACKAGES:

2

## FREE TICKETS:

0

## PROMO ITEMS IN BAG:

0

# Contact

## MORE INFORMATION:

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